

SECTION-C

Note: Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 Explain functions of management in detail.
- Q.4 Explain the hierarchical management structure in detail.
- Q.5 Explain factory act 1948.
- Q.6 What is the importance of marketing? Explain functions of marketing.
- Q.7 What is the concept of maintenance management? Explain preventive maintenance.

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6th Sem. / Textile Design

Subject : Basics of Management

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1 a) What is management?
- b) What is motivation?
- c) Define TQM.
- d) What is IRR?
- e) What is controlling in management?
- f) What is planning?
- g) What is job satisfaction?
- h) What is excise duty?
- i) What is sale tax?

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- j) What do you mean by income tax?
- k) What do you mean by human resource development?
- l) What is store management?
- m) What is marketing?
- n) What do you mean by inspection?
- o) What is custom duty?
- p) What do you mean by material purchasing?
- q) What is market survey?
- r) What is print media?

SECTION-B

Note: Short answer type questions. Attempt any ten parts 10x4=40

- Q.2
- i) Explain line organisation.
 - ii) What do you mean by incentives? What is the need of incentives?

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- iii) What do you mean by job satisfaction?
- iv) Explain different methods of advertisement?
- v) Explain is the concept of NPV?
- vi) Explain different types of customer relationship management.
- vii) What is the need of professional ethics?
- viii) What is the need of leadership?
- ix) Explain types of wage payment.
- x) Describe about copyright.
- xi) What is CRM? Explain types of CRM.
- xii) Explain factors affecting motivation.
- xiii) Explain the importance of healthy work culture in organization.
- xiv) What are advantages of departmentalization?
- xv) Explain components of management.

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