

No. of Printed Pages : 4

Roll No.

2135

2nd Year.

Subject : DSBM

Time : 3 Hrs.

M.M. : 80

SECTION-A

Note:All questions are compulsory (10x1=10)

Q.1 A retailer is a middleman between _____
and a _____.

Q.2 FIFO stands for _____.

Q.3 Trade between two countries is called _____.

Q.4 Write full form of EOQ.

Q.5 Ordinary share is also known as _____.

Q.6 In VED analysis V stands for _____.

Q.7 When all the functional budgets are combined
into one harmonious unit it is called _____.

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Q.8 Full form of GAAP is _____.

Q.9 Define Advertising.

Q.10 _____ Statement include both the
balance sheets and profit and loss account.

SECTION-B

Note:Attempt any five questions out of seven
questions. 5x3=15

Q.11 Write three advantages of ABC analysis.

Q.12 Classify the different types of wholesales.

Q.13 Write various branches of Accounting.

Q.14 Define the term Industry, heavy industry and
light industry with example if any.

Q.15 Write objectives of Trial balance.

Q.16 Define Business and name its various
organisation.

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Q.17 Define the term Finance, Trade and External Trade.

SECTION-C

Note: Attempt any five questions out of seven questions. 5x5=25

Q.18 Write function of Inventory control.

Q.19 State the various types of financial Institution.

Q.20 Give objectives of Accounting.

Q.21 Write difference between journal and ledger.

Q.22 Draw layout of drug store.

Q.23 What are the advantages to Budgetary control,.

Q.24 Write difference between trial Balance and Balance sheet.

SECTION-D

Note: Attempt any three questions out of four questions. 3x10=30

Q.25 What are different channels of distribution.

Q.26 Define wholesales and write its function.

Q.27 Write Importance and objective of Purchasing.

Q.28 Define the term Industry and give different classification of Industry.