

- Q.30 Define techniques of sales promotion.
- Q.31 Write any four factors affecting of Entrepreneurship.
- Q.32 Define various problems faced by women entrepreneurship.

SECTION-D

Note: Long answer type questions. Attempt any three questions out of four questions. 3x10=30

- Q.33 Describe the objectives, importance as well as functions of NABARD.
- Q.34 Describe the various steps to be taken by an entrepreneur to start a small industry.
- Q.35 What is need and scope of entrepreneur. Describe its main characteristics.
- Q.36 Discuss the need of Socio-economic viability of Project for a Project.

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4th Sem. / Office Management and Computer Application

Subject : Entrepreneurs & Small Business Development

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Objective type questions. All questions are compulsory (10x1=10)

- Q.1 Small scale industries can provide more jobs at local level (True/False).
- Q.2 Export Oriented Unit (EOU) is an example of Traditional Industry (True/False).
- Q.3 Cottage industries is an examples of Traditional Industry (True/False)
- Q.4 Lack of Confidence is one of the barriers faced by Women Entrepreneur (True/False)
- Q.5 Full form of NABARD.
- Q.6 For Drugs and Pharmaceuticals industries licensing is compulsory. (True/False)

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- Q.7 _____ shows the process of creating something new.
- Q.8 Give examples of one industries promoted by Women Entrepreneurships.
- Q.9 Is technical knowledge is barriers of Entrepreneurship.
- Q.10 Define one importance of Entrepreneurship.

SECTION-B

Note:Very short answer type questions. Attempt any ten questions out of twelve questions. 10x2=20

- Q.11 Define Entrepreneurship competencies.
- Q.12 Explain personnel Management.
- Q.13 Define Technical Survey.
- Q.14 Explain Operation Management.
- Q.15 Point out any two qualities of Entrepreneur.
- Q.16 Define Project Report.
- Q.17 Explain DIC.

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- Q.18 Estimating financial viability.
- Q.19 Define Two objective of SIDBI.
- Q.20 SFCs Explain full form.
- Q.21 Define Environmental Forces.
- Q.22 Define two difference between entrepreneur and intrapreneur.

SECTION-C

Note:Short answer type questions. Attempt any eight questions out of ten questions. 8x5=40

- Q.23 Write any four primary functions of Entrepreneurship.
- Q.24 What is function of personal management?
- Q.25 What is financial visibility of project?
- Q.26 Explain functions of SFCs.
- Q.27 Write Short notes on PERT/CPM.
- Q.28 Write any four barriers of Entrepreneurship.
- Q.29 Explain main functions of SIDBI.

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