

SECTION-C

Note: Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 What is the importance of commerce in industry? Discuss in detail.
- Q.4 Explain the merits and demerits of joint stock companies.
- Q.5 What is water transport? Explain its merits and demerits.
- Q.6 What is fire insurance? Write the points that must be considered while getting adequate fire insurance.
- Q.7 Discuss the functions of commercial banks in detail.

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Roll No.

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1st Sem. / IPM

Subject : Industrial Organisation

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1 a) What do you understand by the term commerce?
- b) What are joint stock companies?
- c) What are various types of partnership?
- d) Name few items imported in India.
- e) What do you understand by air transport?
- f) What is life insurance?
- g) What is business?
- h) What are co-operative societies?
- i) What is a post dated cheque?

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- j) What is a draft?
- k) What is ATM?
- l) Define marine insurance.
- m) Define bills of exchange.
- n) What do you understand by endorsement?
- o) Define trade.
- p) What do you understand by public sector?
- q) Write the advantages of land transport.
- r) What are credit cards?

SECTION-B

Note: Short answer type questions. Attempt any ten parts
10x4=40

- Q.2
- i) What are the different types of trade?
 - ii) What are the features of sole proprietorship?
 - iii) What are the various forms of cooperative organisation? Explain.

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- iv) Explain the process of export.
- v) Write a note on air transport.
- vi) What are different types of life insurance policies?
- vii) Differentiate between cheque and promisory note.
- viii) What are the disadvantages of credit cards?
- ix) Write a note on social responsibility of business.
- x) Write a note on Hindu undivided family.
- xi) What are the sources of land transport? Write the demerits of land transport.
- xii) What are the general principles of insurance?
- xiii) Distinguish between cheque and draft.
- xiv) What are the essential requisites for success in business?
- xv) What are the uses of ATM?

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