

SECTION-C

Note: Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 Discuss the managerial principles given by Henry Fayol.
- Q.4 Explain the process of decision making.
- Q.5 Explain the various methods of communication which are generally used in modern business organisation.
- Q.6 What is meant by functional organisation? Describe its advantages.
- Q.7 Discuss the characteristics of control. Why is the control function important for the management?

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Roll No.

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1st Sem. / IPM

Subject : Essential of Management

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1 a) Define Management
- b) What do you understand by short term planning?
- c) Give two characteristics of decision making.
- d) What is committee form of organisation?
- e) Define leadership
- f) What do you mean by positive motivation?
- g) Define training.
- h) Define monitoring.

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- i) What is production management?
- j) What do you understand by decentralisation?
- k) Define planning
- l) Give two merits of line organisation.
- m) Define direction.
- n) What is off - the - job training?
- o) Describe multi disciplinary approach of management
- p) Define apprenticeship
- q) What is evaluation?
- r) Mention two barriers to communication.

SECTION-B

Note: Short answer type questions. Attempt any ten parts
10x4=40

- Q.2 i) What are the basic functions of management?

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- ii) Describe the concept of planning.
- iii) Write the demerits of line organisation.
- iv) What are the qualities of a good leader?
- v) Discuss the concept of directing.
- vi) Why is training needed?
- vii) Explain the controlling process.
- viii) What are the objectives of management?
- ix) Describe procedure as a type of plan.
- x) Differentiate between formal informal organisation.
- xi) What is the importance of motivation for a business?
- xii) Write a note on continuing training.
- xiii) Write a note on importance of management.
- xiv) How is planning important?
- xv) What is the importance of delegation?

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