

### SECTION-C

**Note:** Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 Discuss the meaning, role and channels of supply chain management.
- Q.4 How would you design a distributor network in supply chain? Explain.
- Q.5 Explain the Concept of EOQ in an illustrate manner.
- Q.6 Discuss the various factors helps in selection of vendor in supply chain.
- Q.7 Explain the various pricing methods and its advantages also.

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106762-R

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106762-R

**6th Sem. / DBM / DBM (IPM)**

**Subject : Supply Chain Management**

Time : 3 Hrs.

M.M. : 100

### SECTION-A

**Note:** Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1 a) Re-order Level.
- b) Factors affecting Pricing of a Product.
- c) Pricing Management.
- d) Open-to-buy.
- e) What is Danger level?
- f) Define Sourcing.
- g) Supply chain drivers.
- h) Franchisee.

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- i) Merchandising Planning.
- j) Defective Merchandising.
- k) Assortment Plan.
- l) Economic Order Quantity.
- m) Logistic.
- n) What is distribution network?
- o) ABC analysis.
- p) Vertical marketing system.
- q) Two essentials of distribution network.
- r) Automatic replenishment system.

### SECTION-B

**Note:** Short answer type questions. Attempt any ten parts 10x4=40

Q.2 i) Reasons for Product Recall.

ii) Factors Influence merchandising Planning.

(2)

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- iii) Advantages of Buffer stock.
- iv) Define the term Sourcing.
- v) Illustrate the concept of ABC analysis.
- vi) Various level of stock maintain in inventory.
- vii) Functions of supply chain management.
- viii) Explain the treatment of damage merchandise.
- ix) What is replenishment level?
- x) Importance of IT in Supply Chain.
- xi) Explain the term assessment Plan.
- xii) What are supply chain drivers?
- xiii) Factors to be considered for vendor selection.
- xiv) Define the term demand forecasting.
- xv) Objectives of Pricing management.

(3)

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