

SECTION-C

Note: Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 What factors will you consider while selecting vender? Also explain how you will go about the evaluation of vender.
- Q.4 Explain the evolution of supply chain management. Also write down the objectives of supply chain management.
- Q.5 Write an explanatory note on innovations in supply chain management. Also write down the benefits of innovation in supply chain management.
- Q.6 What factor will you keep in consideration while designing a distribution network? Write down the objectives of good distribution network.
- Q.7 What is inventory management? Explain in detail the techniques of inventory management.

No. of Printed Pages : 4

Roll No.

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5th Sem. / DBM, DBM (IPM)

Subject : Supply Chain Management

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1 a) Define supply Chain.
- b) What do you mean by information flow?
- c) What do you understand by impulse purchase?
- d) Expand QRIS.
- e) What do you understand by logistics?
- f) What do you mean by cycle inventory?
- g) What is average inventory?
- h) Define information.
- i) Expand EOQ.
- j) What is C stand for in ABC analysis?

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126753-R

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126753-R

- k) What do you understand by revenue management?
- l) Define vender.
- m) What do you mean by procurement?
- n) What is recorder point?
- o) Expand VMI.
- p) What do you understand by consumer?
- q) Name any two modes of transportation?
- r) What is carrying cost?

SECTION-B

Note: Short answer type questions. Attempt any ten parts
10x4=40

- Q.2
- i) Explain in detail the lead time gap.
 - ii) Write a note on collaborative planning forecasting and replenishment (CPFR).
 - iii) Explain the importance of supply chain management in India.
 - iv) Write a detail note on decision phases in supply chain.

(2)

126753-R

- v) Write a note on issues affecting strategic fit.
- vi) Write a detail note on framework for structuring drivers.
- vii) Explain in detail the role of inventory in competitive strategy.
- viii) What are various components of inventory decisions? Explain in detail.
- ix) Explain in detail the role of transportation in supply chain management.
- x) What is the importance of information technology in supply chain management?
- xi) Explain any one pricing method in detail.
- xii) Write a detail note on various element of ordering cost.
- xiii) Write a note on emerging trends in retail logistics.
- xiv) What are the benefits of ABC analysis? Explain in detail.
- xv) What factors influence the selection of source? Explain.

(3)

126753-R