5th Sem. / Diploma in Business Management

Subject : Research Methodology

Time : 3 Hrs. M.M. : 100

SECTION-A

Note: Objectives questions. All questions are compulsory (10x1=10)

(Course Outcome/CO)

Q.1 Research is not a systematic process. (True/False) (CO-1)

Q.2 Historical research is not a type of research. (True/False) (CO-1)

Q.3 Research Design is related to the system of work. (True/False) (CO-2)

Q.4 Hypothesis building is not essential in research. (True/False) (CO-2)

Q.5 Research report is not important in sharing of finding. (True/False) (CO-6)

Q.28 Highlight the characteristics of questionnaire. (CO-4)

Q.29 What are the tools of data presentation? (CO-5)

Q.30 Explain the features of a good report. (CO-6)

Q.31 Explain types of research report. (CO-6)

Q.32 Discuss the methods data collection. (CO-4)

SECTION-D

Note: Long answer type questions. Attempt any three questions. 3x10=30

Q.33 Explain the process of writing a research report in detail. (CO-6)

Q.34 Define research. Explain the various objectives of research. (CO-1)

Q.35 Define data. Explain the methods of data collection in detail. (CO-4)

Q.36 What do you understand by data organization? Explain the tools of data analysis and interpretation in detail. (CO-5)

(**Note:** Course outcome/CO is for office use only)

Q.6 Sample should have the proper representation. (True/False) (CO-3)

Q.7 Information direct from the source is secondary data. (True False) (CO-4)

Q.8 Questionnaire is not a technique of Data Collection. (True/False) (CO-4)

Q.9 Tabulation of data is essential part of data organization. (True/False) (CO-5)

Q.10 A good report always contains a bibliography. (True/False) (CO-6)

SECTION-B

Note: Very Short answer type questions. Attempt any ten parts 10x2=20

Q.11 Write any two objective of research. (CO-1)

Q.12 What is Research Design? (CO-2)

Q.13 Define hypothesis. (CO-2)

Q.14 What are the needs of hypothesis? (CO-2)

Q.15 Define random sampling. (CO-3)

Q.16 Mention types of probability. (CO-3)

Q.17 Write any two types of data. (CO-4)

Q.18 Write any two methods of data collection. (CO-4)

Q.19 Write any two significance of report writing. (CO-6)

Q.20 What is the tabulation of data? (CO-5)

Q.21 What do you mean by interpretations in research? (CO-5)

Q.22 What is data presentation? (CO-5)

SECTION-C

Note: Short answer type questions. Attempt any eight questions. 8x5=40

Q.23 Discuss the various types of research. (CO-1)

Q.24 What are the needs of hypothesis in research study? (CO-2)

Q.25 What are the main uses of sampling? (CO-3)

Q.26 What are the main features of non probability sampling? (CO-3)

Q.27 What are the main features of secondary data? (CO-4)