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Roll No.

30364/105243/105252

6th Sem

**Subject : Entrepreneurship Development and
Management Common to all branches Engg.**

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory
(10x1=10)

- Q.1 The quantity of production at which there is no profit no less i.e. all the fixed charges are recovered is known as _____ point. (CO11)
- a) Break even point b) Turning point
c) Profit point d) Returning point
- Q.2 The oldest form of business organization is _____. (CO5)
- a) Partnership
b) Sole proprietorship
c) joint stock company
d) co-operative undertaking
- Q.3 Which principle of management is violated if an employee is asked to receive orders from two superiors? (CO4)
- a) Principle of unity of Command
b) Principle of Order
c) Principle of Equity
d) All the options
- Q.4 An advantage of the small firm in the innovation process is ability to easily _____? (CO1)
- a) Carry out R&D
b) Raise finance
c) Carry out multiple tasks
d) Act on new ideas or product development

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- Q.5 The creation of new Enterprises, is important because these new firms contribute to economic development that include all of the following EXCEPT: (CO1)
- a) Product-process innovation
b) Increased tax revenues
c) Unemployment
d) Social betterment
- Q.6 _____ is the personnel activity by means of which the enterprise determines the extent to which the employee is performing the job effectively. (CO7)
- a) Job evaluation
b) Work evaluation
c) Performance evaluation
d) None of the above
- Q.7 The best medium to reach a 'large' audience for the process of recruitment is _____. (CO7)
- a) Casual applicants b) Advertising
c) Employee referrals d) Employment agencies
- Q.8 Why should an entrepreneur do a feasibility study for starting a new venture (CO1)
- a) To explore potential customers
b) To see if there are possible barriers to success
c) To estimate the expected sales
d) To identify possible sources of funds
- Q.9 Which one is not the barriers of Entrepreneurship: (CO1)
- a) Political instability
b) Time pressure and distractions
c) Lack of technical skills
d) Technical knowledge
- Q.10 To provide financial assistance to entrepreneur the government has set up a number of _____. (CO1)
- a) financial advisors
b) financial intermediaries
c) industrial estates
d) Financial Institutions

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SECTION-B

Note: Objective type questions. All questions are compulsory.
(10x1=10)

- Q.11 A person who innovates any idea, makes a product and takes the risk of loss/profit is known as _____. (CO1)
- Q.12 A type of business organization in which two or more persons are bound by the rules and regulations given in a legal document/deed is called as _____. (CO5)
- Q.13 Expand NSIC. (CO1)
- Q.14 An analysis of consumers' needs and preferences is called _____. (CO9)
- Q.15 A _____ is a document which provides details on the overall picture of the proposed business. (CO1)
- Q.16 Expand NABARD. (CO1)
- Q.17 The act or manner of handling, direction, or control the persons and activities of an organization is called _____. (CO4)
- Q.18 _____ is the process of grouping the activities of entire process and establishing authority and relationships among them. (CO5)
- Q.19 In _____ authority flows from the top to the lower levels and responsibility flows upwards. (CO5)
- Q.20 _____ ensure that all followers understand, motivate and work toward achieving common objectives. (CO6)

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 What are the common barrier to entrepreneurship? (CO1)
- Q.22 Explain a few qualities of an entrepreneur. (CO1)
- Q.23 Give merits and demerits of partnership firm. (CO1)

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- Q.24 Write the organizational structure and functions of SIDBI. (CO1)
- Q.25 Write short note on Business opportunity. (CO2)
- Q.26 Write the utility of Detailed project report. (CO3)
- Q.27 What are various qualities of a leader? (CO6)
- Q.28 What are the various functions of management? (CO4)
- Q.29 Explain in the merits and demerits of staff organization. (CO5)
- Q.30 Describe the Maslows theory of motivation. (CO6)
- Q.31 Write short note on recruitment methods. (CO7)
- Q.32 Explain various performance appraisal methods. (CO8)
- Q.33 Write short note on income tax calculations in India. (CO10)
- Q.34 What do you mean understand by ethics? Explain professional ethics. (CO8)
- Q.35 Explain double entry system of accounts. (CO10)

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain various types of leaders and their relative merits and demerits. (CO6)
- Q.37 What are various intellectual property rights? Give details. <https://www.hsbteonline.com> (CO1)
- Q.38 Write the organizational structure and functions of NRDC. (CO1)

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