

SECTION-C

Note: Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 Write a detailed note on terms and conditions of the trade, imprint and copy right.
- Q.4 Write a detailed note on role and importance of MIS in printing & publishing industry.
- Q.5 How estimation is done started from designing to binding and finishing. Give suitable examples?
- Q.6 Write down detailed note on recovery of elements of cost distribution of expenses?
- Q.7 Discuss on the applications of ERP in printing & publishing industry.

No. of Printed Pages : 4

Roll No.

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6th Sem. / Press Tech.

Subject : Estimating & Costing

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1 a) Imprint.
b) Outsource works.
c) Total cost.
d) Indian costing system.
e) Accurate Estimating.
f) Federation of costing system.
g) Fixed cost.
h) Legal matters.
i) Tender documents.
j) Job specifications.

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106162

- k) Break-even-analysis.
- l) Unit-cost.
- m) Variable cost.
- n) Estimating for camera work.
- o) What is function of MIS?
- p) What is the function of ERP?
- q) Write down the difference between direct & indirect cost?
- r) Write down the difference between direct & indirect cost?

SECTION-B

Note: Short answer type questions. Attempt any ten parts 10x4=40

- Q.2
- i) Explain the breakdown even point with diagram?
 - ii) Describe how hourly rates are being calculated?

(2)

106162

- iii) Write down the mechanism of copy right with diagram?
- iv) Describe recent trends in costing.
- v) State estimates of complete jobs.
- vi) Write down the procedures for finding current market rates?
- vii) Write short note on allocation of expenses?
- viii) Write down functions of reprint work?
- ix) State depreciation of machines and its importance.
- x) Describe recent trends in estimating.
- xi) Write down the procedure for finding current market rates?
- xii) How Break Even point is identified?
- xiii) Write down calculation for ink wastage with suitable example?
- xiv) Write down calculations of finishing materials?
- xv) Write down tools of an estimator?

(3)

106162