

SECTION-C

Note: Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 Explain various steps which are used for preparing the project report.
- Q.4 What is working capital? Explain its uses in business.
- Q.5 Explain the govt. policies which support the entrepreneurship.
- Q.6 Explain the scope of personnel management?
- Q.7 Explain the national institution which support entrepreneurship in India.

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4th Sem. / OMCA

Subject : Entrepreneurs and Small Business Development

Time : 3 Hrs.

M.M. : 100

SECTION-A

Note: Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1 a) What is TQM.
- b) Explain operation management?
- c) What is entrepreneurship?
- d) What is market survey of product demand?
- e) Define two function of marketing management.
- f) Define two principle of financial management.
- g) What is techno economic feasibility report?
- h) Two importance of entrepreneurship.

- i) Name two govt. policies supporting to entrepreneurship.
- j) Define two function of DIC.
- k) Write full form of SIDBI.
- l) What is partnership.
- m) Explain project report.
- n) Define two drawback of preliminary project report.
- o) What is financial management?
- p) Discuss personnel management?
- q) What is marketing management.
- r) Define two objective of financial management.

SECTION-B

Note: Short answer type questions. Attempt any ten parts 10x4=40

- Q.2
- i) Explain the entrepreneurial decision process.
 - ii) How to start new industry? Explain.
 - iii) What is DIC? Explain its function.

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- iv) Explain the role of entrepreneurship.
- v) Explain the objective of market survey.
- vi) What are the essential content for technical report?
- vii) Explain the selection criteria for a product.
- viii) Explain the element of entrepreneurship.
- ix) Explain various type of partner.
- x) Discuss the procedure for registration of small scale industry.
- xi) Explain the list of items which are required to manufacture in small scale industries.
- xii) Explain preparation of preliminary project report.
- xiii) Explain estimating financial viability of a project.
- xiv) Discuss the function of financial management.
- xv) Explain the importance of total quality management.

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