Q.29 Discuss success factors of e-brokers.

Q.30 Describe SET's encryption process.

Q.31 Discuss the role of E-commerce in today's environment.

Q.32 Explain in brief the strategy of traditional department store products in b2c model.

### SECTION-D

**Note:** Long answer type questions. Attempt any three questions out of four questions.      (3x10=30)

Q.33 Discuss the applicability of e-commerce payment models in India.

Q.34 Discuss about the internet applications for E-commerce.

Q.35 Write the short note on the following:-

a) EDI in governance

b) E-governance models.

Q.36 Explain the benefits and impact of e-commerce on travel industry.

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### 4th Sem. / FAA

### Subject : E-commerce

Time : 3 Hrs.                              M.M. : 100

### SECTION-A

**Note:** Objective type questions. All questions are compulsory                    (10x1=10)

Q.1 Which segment is E-Bay an example? (Tick the correct one)

a)  B2B              b)  C2B

c)  C2C              b)  None of the above

Q.2 The study of encryption is called firewall.
(Yes/No)

Q.3 B2C commerce means only customers should approach customers to sell. (Yes/No)

Q.4 What is b2g?

Q.5 Write different types of E-commerce systems.

Q.6 Expand SHTP.

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Q.7 What is hacking?

Q.8 Define E-Money.

Q.9 Give full form of EDT.

Q.10 Home shopping is one of the application of E-commercy. (Yes/No)

## SECTION-B

**Note:** Very short answer type questions. Attempt any ten questions out of twelve questions.
(10x2=20)

Q.11 What is electronic market?

Q.12 State any two applications of B2B electronic commerce.

Q.13 Define cyber cash.

Q.14 Write any two limitations of E-commerce Management.

Q.15 State any two features of E-commerce?

Q.16 What is citizen to Government ?

Q.17 Define secret key encryption.

Q.18 Give examples of B2B2C model.

Q.19 What do you mean by re-intermeditation.

Q.20 Define E-auctions.

Q.21 What do you understand by global market?

Q.22 State any two disadvantages of smart-card?

## SECTION-C

**Note:** Short answer type questions. Attempt any eight questions out of ten questions. (8x5=40)

Q.23 How is E-commerce differ from traditional commerce.

Q.24 Discuss in brief the tissues relating to E-commerce.

Q.25 Describe the GST applicability on E-commerce operator.

Q.26 Explain advantages and disadvantages of e-shopping.

Q.27 Discuss private sector interface in E-governance.

Q.28 Give the scope of on-line financial services.