

## SECTION-C

**Note:** Long answer type questions. Attempt any three questions. 3x10=30

- Q.3 Discuss the causes of human behaviour in detail.
- Q.4 Explain the concept of attitude. Discuss the methods to measure attitude.
- Q.5 Explain Herzberg's Two-Factor Theory and Mc.Clelland's Theory of Needs in detail.
- Q.6 Write short notes on :
- a) Organisational Development.
  - b) Organisational Culture.
  - c) Organisational Change.
- Q.7 Discuss the various styles of leadership in detail.

(40)

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**1st Sem. / (DBM) (Retail, S&M, T&T, B&I)**

**Subject : Organisational Behaviour**

Time : 3 Hrs.

M.M. : 100

## SECTION-A

**Note:** Very Short Answer type questions. Attempt any 15 parts. (15x2=30)

- Q.1
- a) Meaning of organisational behaviour.
  - b) Define Personality.
  - c) Give two points of importance of organisational behaviour.
  - d) Define motivation.
  - e) What is the meaning of attitude?
  - f) Two characteristics of personality.
  - g) Name the human needs as given by Maslow.
  - h) Give two theories of leadership.

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- i) What is organisational climate?
- j) What do you understand by reward power?
- k) Define leadership.
- l) What is group cohesion.
- m) Organisational change.
- n) Meaning of communication.
- o) Span of control in organisational structure.
- p) What is organisational effectiveness?
- q) Give two theories of organisation.
- r) What is organisational structure?

- iii) Two problems in the measurement of attitude.
- iv) ERG theory of motivation.
- v) Importance of leadership in management.
- vi) Significance of organisational behaviour.
- vii) Path-Goal theory of leadership.
- viii) Structural sources of power.
- ix) Explain formal groups.
- x) Write a note on Brainstorming.
- xi) Principles of organisation.
- xii) Types of departments.
- xiii) Write a note on modern organisation theory.
- xiv) Explain organisational diagnostics.
- xv) Impact of merger on organisation's culture.

### SECTION-B

**Note:** Short answer type questions. Attempt any ten parts 10x4=40

- Q.2
- i) The custodial model and supportive model of organisational behaviour.
  - ii) Two kinds of influences of personality on organisational behaviour.

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